



For Immediate Release – May 26, 2010

Pat Schaumann and Carol Krugman elected Co-Chairs for New Medical Meeting Professionals Certification (CMMP)

St. Louis, Missouri USA, Beijing China, May 26, 2010 --

The International Medical Meeting Professionals Association (IMMPA) Certification Board was announced at the recent annual conference in St. Charles, Missouri. Industry leaders, Pat Schaumann, CMP, CSEP, DMCP, President of Meeting IQ and Carol Krugman, Med, CMP, CMM, Director, Meeting & Business Event Management at the Metropolitan State College of Denver were elected Co-Chairs of the Certification Board/Center of IMMPA. Other officers elected included Richelle Nelsen, Customer Engagement Group and Compliant Meetings & Controls at Pfizer, Inc. as Vice President of Administration, Rhonda Miles, CPS, and Senior Executive Assistant at BJC Healthcare as Vice President of Finance and Brad Bronenkamp, CMM, CPP, President of Bronenkamp & Associates as Vice President of Standards & Policies.

Members of the Board also include: Elizabeth Baryshev, Corporate & Medical Meeting Planner at BTIP, Inc., Simon Beard, Project Manager-European Division at Zibrant, Jack Cancila, M.B.A., Program Coordinator, School of Professional Studies at Saint Louis University, Lisa Keilty, CMP, Compliant Meetings and Control, at Pfizer, Inc., Scott Graham, President, Excellent Meetings, Deborah Hopkins, CMP, Director, Meetings & Travel at Ascension Health, Susan Lejenue, Vice President of Operations at Maritz, Tracy L. Miller, Independent Medical Meeting Planner, Linda Pissott Reig, Esq., Attorney at Porzio, Bromberg & Newman, P.C., and Vigdis Tonne, Vice President, Meeting and Event Services at Publicis Medical Education Group.

The Hilton St. Louis at the Ballpark sponsored the IMMPA Certification Board Meeting and their team provided excellent support for the CMMP initiatives.

The Certification Board will be a member of the Certification Center and a division of IMMPA. Their mission is to create, facilitate and administer the healthcare industry's premier certification program.

The Certified Medical Meeting Professional (CMMP) designation will be the only global certification program specifically directed for meeting professionals and suppliers working in the medical and healthcare industries. The CMMP designation will be the hallmark of professional achievement in the medical meeting industry. It will be earned through education, performance, experience, and service to the industry and will reflect a commitment to professional knowledge, conduct, standards, and ethics.

IMMPA is proud to be partnering with a leading academic institution, Saint Louis University. Their School of Professional Studies will play an active role in on-line learning and the certification examination. A goal will be to articulate the CMMP program with other global universities.

The CMMP Certification Center will also include a Knowledge Center made up of targeted medical and healthcare experts in Animal Health, Medical Devices, Bio-Tech, Pharmaceuticals, Hospital and Medical Centers, Medical Associations, Foundations and Societies, Allied Health, Academia, and suppliers who specialize in medical/healthcare services.

IMMPA hopes to launch official timelines, processes and study material in March, 2011. For more information about the certification visit www.immpa-med.com.

About IMMPA:

The International Medical Meeting Professionals Association is a global organization offering all medical meeting professionals the resources to reach their highest potential through conformity of education, training, certification, professional standards and regulations, and networking.

The organization will also provide online community with useful tools such as groups, blogs, forums, chat rooms, threaded discussions and webinars. The organization will also provide a valuable Referral Center for domestic and international travel and meeting support including credible vendors/suppliers, speakers, destination management, and translators.

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